

myConcierge.pdf

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"Value creation in the future will come from applications that leverage individual i and, through a secure individually managed subscription platform, enable dialogu relationships."

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Problem

Consumers face the daily problem of being inundated with useless and unti streaming through multiple Internet-based apps, websites and mobile software. Ma do not have the necessary time or resources to sift through this vast amount of info without the Internet's potentially rich information for making daily decisions. Whe explored from multiple disciplinary perspectives, however, further problems are pr searching for information over the Internet. Fundamentally, there lacks a system th: and consumers through a single portal that can offer location-based search that is ta the individual. Through our research, we surmised that developing fluid informati